

# Aussie Musicians Flock to the largest Original Song Video Contest in the Country...on Facebook

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Aussie musicians usually punch above their weight on the world stage. Think Jet, Silverchair, The Veronicas and Savage Garden. With digital music distribution changing the landscape of the music industry forever and opportunities for aspiring musicians few and far between, what better way to find diamonds in the rough than by going with the flow. How? A song contest run entirely via Facebook.

But it's not all about the voting public. Melbourne based organiser Underground Talent has brought in a swathe of music industry guns to hand pick the Top 8 songs. The four judges include John Foreman (Australian Idol, Good Morning Australia, Carols by Candlelight and Writer of "The Flame" - Sydney Olympics), Tim Blackwell (Nova FM National Drive Show 4pm-6pm), Natalie Gauci (Australian Idol Winner 2008 and Singer/Songwriter with multiple Aria Chart hits), Tony Bourke (Touring Pianist, Eskimo Joe), Heidi Peitzner (Director at Williams Talent Management) and Scott Wilson (Replicat Pty Ltd, owner/creator of the Catapult Song Contest).

Of his involvement with the competition, John Foreman said *"It's a really exciting time to be in music, there is so much more room for variety. Music that used to be considered niche can now find a big audience online. Underground Talent presenting the 2011 Catapult Song Contest represents a real shift in thinking that the whole music industry needs to start adopting"*.

Co-Director of Underground Talent Michelle Bourke, has been surprised and delighted at the volume of interest in the contest from local acts, *"Musicians have just been flocking to enter the contest! We launched on the 3rd of October and have received over 1000 entrants and 2000 original Australian songs in the last 14 days. We expect over 2000 entrants in total - that's over 10% of the entire active original Australian artists online right now!"*

The contest is completely free and open to any original Australian song and both signed and unsigned artists are eligible to enter. The prize pool totals around 35 thousand dollars and every entrant receives a free 12 month membership worth \$180 to an all-new Australian site called Playfi which allows musicians to promote and sell music directly through Facebook. Musicians have until the 11th of Nov to enter their track and Top 50 voting continues until the 16th. The Top 8 are returned to public voting on the 21st of Nov 2011. Winners will be announced via Facebook on the 30th of Nov 2011.

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[www.facebook.com/CatapultSongContest](http://www.facebook.com/CatapultSongContest)

IMAGERY: Approved imagery can be downloaded here:  
<http://www.box.net/shared/jm5rgj9bnddmbmuygcu>

### Catapult Song Contest Judges

\$38 000 prize pool. Judges: John Foreman, Tim Blackwell, Natalie Gauci + YOUR Facebook fans!



Director of Underground Talent



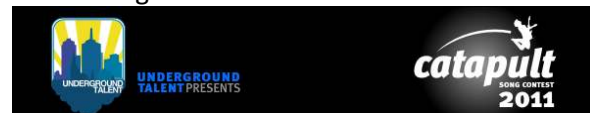
Facebook Site Screenshot



Underground Talent Logo



Contest Logo and banner





Natalie Gauci - Judge



Tony Bourke - Judge



Scott Wilson - Judge



Heidi Peitzner - Judge

